

D E C O R S B Y I M P R E S S . M A D E T O I M P R E S S .

IMPRESS COMPANY PROFILE

An overview of impress

Impress stands for a globally operating group of companies developing and manufacturing trend-oriented wood-based panel decorative surfaces for the furniture and flooring industry, as well as for modern interior and exterior design. The future oriented decors for the designs of tomorrow have been created directly in-house. They are based on trends from our internal scouts who are perfectly networked and operate continuously and interdisciplinary at a global level. The full service product range contains decorative papers, finish foils and impregnated papers. Being one of the market leaders in this sector, impress provides exceptional trend forecasting for today and into the future for reputable customers all over the world.



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The products of impress

Our product portfolio includes:

- Decorative Paper
- Impregnated Paper
- Finish Foil
- Decor Print Inks
- Additives



Further information
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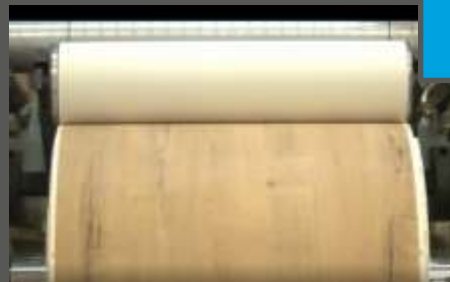
The core competencies of impress

impress develops and prints surface designs based upon trends which have been researched and analyzed. Further enhanced by impregnation or coating, these high-quality products are available for customers throughout the world for coating their woodworking.



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The locations of impress

We belong to the leading global companies in the industry and deliver to reputable customers from our internationally established locations.



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impress design and decor development

An excellent interconnected internal team of experts analyses global trends in the areas of design and surface technology and, together with local customers, develops trendsetting wood, stone and fantasy decors with pioneering performance characteristics which reflect the diversity of cultures and demands.



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The face of impress

We present ourselves at international trade fairs, at events, in trade magazines, and by providing a wide variety of information material. Our current communication concept focuses on emotions and enables our decors to introduce themselves.



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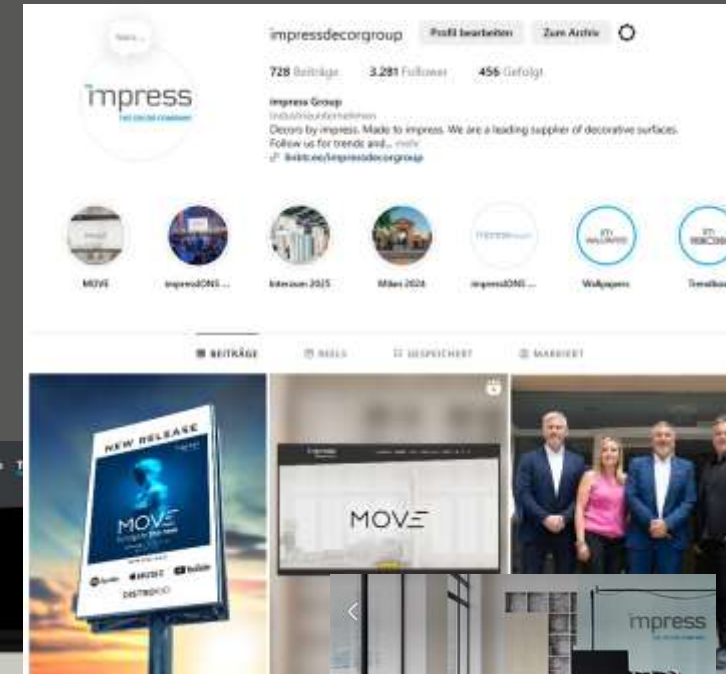
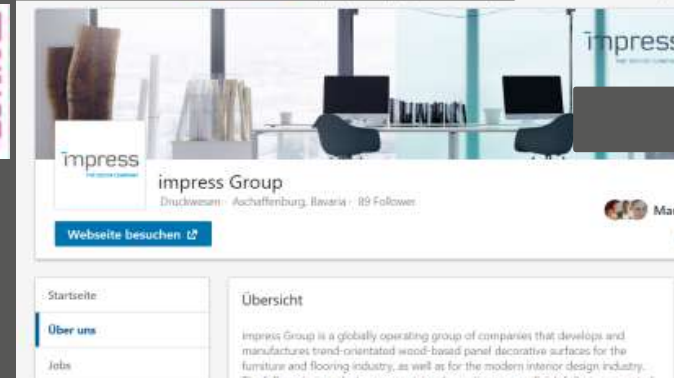
impress in the digital world

impress presents itself in many different ways in the digital world to be as close to our customer as possible. The extensive product catalogue on our website, behind the scenes information on Instagram, many videos on our YouTube channel and also our Facebook page and professional exchange at LinkedIn, enable rapid access to the potential of the impress Group.



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impress in detail



01



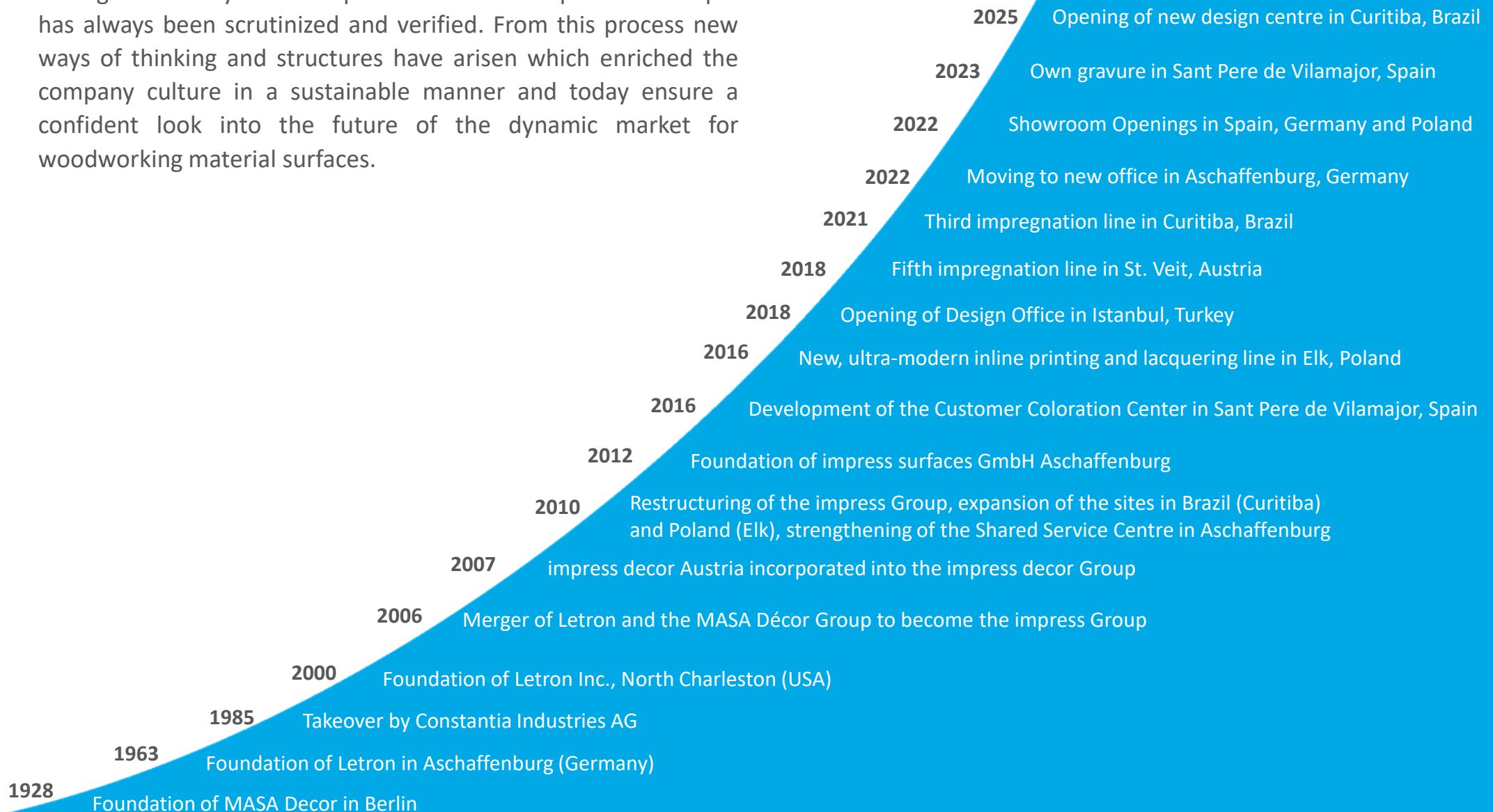
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dedicated **employees** position impress as one of the leading design and technology providers of decorative surface solutions for the worldwide furniture, woodworking and construction industry.



History of impress

During the history of the impress business Group the status quo has always been scrutinized and verified. From this process new ways of thinking and structures have arisen which enriched the company culture in a sustainable manner and today ensure a confident look into the future of the dynamic market for woodworking material surfaces.



The products of impress



02

Decorative Paper

The natural diversity of uniquely grown wood grain, the original authenticity of a stone, the characteristic appearance of the different materials and the unique creativity of the artist's hand are all a visual part of the human living environment. Whether it be on the floor, on the wall, the ceiling, the stairs, on doors or furniture – the surface material supplies structure and colour. If it is not the original, it is a decorative surface with printed decor paper, which creates a similar visual effect. Accurately based on the original and perfectly reproduced – that is how the decor image gets printed on special paper by impress and after further processing it becomes a visual part of the decorative wood surface.



Impregnated Paper

One possibility to cover a wood-based surface is to laminate it. This means solid-colour or printed decor paper gets pressed onto the board with a very high level of pressure and temperature. In order to effectively achieve a successful result, the paper needs to be impregnated by being dipped into a watery melamine resin dilution and then carefully dried. The remaining melamine in the impregnated paper starts to cross-link during the pressing procedure and creates a connection between the paper and the board, as well as to the usable surface. This surface with impregnated decor paper from impress is then long-lasting and hard-wearing, for smooth and deep structures and can be adapted to any relevant requirement.



Finish Foil

The impress finish foil is pre-treated special paper, whose surface, whether it is with or without decor print, can be finished matt or glossy, structured or uniform. By applying our state-of-the-art coatings along with our advanced printing technologies, the final surface of the future wood panel is being aesthetically created onto the paper. The finish foils are then being laminated onto the carrier material with little pressure and moderate temperature, while the connection between the plate and the laminated paper is being enforced by additional adhesion. By doing this, we gain surfaces which can offer a convincing level of both optically for the eye and physically to the touch.



Decor Print Inks

The decor print is a special procedure and therefore requires special balanced pre-products like paper and inks. Decor printing inks from impress Spain have been developed specifically for this application and comply with both – the highly technical and economic requirements of modern rotogravure printing, as well as the ecological aspects required to adhere to our sustainable proactive approach. Produced, qualitatively monitored, and constantly enhanced – that is how impress Spain services the requirements of impress and is consequently a leading market supplier to the industry.

Introducing Tabersperse: A range of colourful solutions

Our Tabersperse range offers tailored solutions to meet your color needs. Enhance the aesthetics of MDF, HDF, OSB, plywood, and chipboard panels with vibrant hues. For impregnation, our range provides custom solutions for melamine and urea-formaldehyde resins. From decorative paper to packaging materials, Tabersperse offers the perfect palette for paper manufacturing.



Additives

Individual requirements need custom-made solutions. This is offered through the impress additive range. Depending on the relevant requirements, these additives can be added to the melamine resin during the impregnation process. By monitoring our procedure, we can assist in regulating the production parameters, transport characteristics can be specifically altered, utilisation characteristics can be established and the end product and special processes can be enabled.



The core competencies of impress



03

The core competencies of impress

impress develops and prints surface designs based upon trends which have been researched and analysed. Further enhanced by impregnation or coating, these high quality products are available for customers throughout the world for coating their woodworking.

- Trend scouting and „Trend research“
- Design and decor development
- Decor printing
- Further enhancement: impregnation
- Further enhancement: lacquering
- Individual solutions
- Worldwide service





Trendscouting

Our global network of internal design experts identifies and interprets global and local trends.



Decor and Product Development

Our team develops the right decors and products to ensure the market success of our clients.



Global Service

Based on our knowledge of the industry, we are constantly improving our global availability and service quality.



Clients and Markets

Our business decisions are always based on a global understanding of the markets, cultures and our clients' requirements.

Company Mission Statement

Our Vision

IMPRESS means to impress. We impress all our stakeholders. Our aim is to be a strong, valuable and reliable partner, while supplying customers worldwide in the furniture, flooring and woodworking industries with our decors and products.

Our Mission

By being responsive to specific needs, cultures and markets, and providing the right decor, innovative products and a tailor-made service, we always have the bigger picture in mind, scouting out trends today that are key to the designs of tomorrow.

Our Values

- | | |
|-----------------------|---|
| Identification | We identify with our company and products which drives us to always search inquisitively and creatively for new approaches and solutions for our partners. |
| Market-Leader | We are accessing new markets and continually working to optimize our organization for the successful full long-term development of our company. |
| People | Our greatest potential comes with the right people in the right positions. Trust, honesty, openness and integrity are fundamental values that govern our behavior. |
| Responsability | With passion and courage to innovate we are working energetically to shape our future. We lead the way through common goals, encourage responsibility and independence. |
| Experience | Drawing on all our experiences - including our failures - we are actively working to optimise our organization continuously. |
| Sustainability | We are committed to manufacture high value products in an efficient and sustainable manner by minimizing the environmental impact. We are aware of our responsibility to future generations. |
| Success | Our interconnected, international teams, combined with a company culture that values open communication and promotes personal development, facilitate quick decision-making and shared success. |

The locations of impress



04



impress surfaces GmbH

Aschaffenburg
Germany

The traditional location for the impress Group and the registered office of the decor management.

Founded: 1963
Products: Decor Development
Design Office

impress decor Austria GmbH

St. Veit/Glan
Austria

Globally recognised expertise and know-how in the impregnation of decorative surface papers.

Founded: 1987
Products: Impregnated Paper
Additives
Machinery: 5 impregnation lines





impress diseño Iberia S.A.
Sant Pere de Vilamajor
Spain

Decors for furniture surfaces and worktops for Southern Europe, Central and North America, and Asia.

Founded: 1970
Products: Decorative Paper
Decor Print Inks
Machinery: 4 decor printing machines
4 laboratory machines
2 engraving machines



impress decor Polska Sp. z o.o.
Elk
Poland

Well-established expertise and design know-how in the engineered wood industry in Central and Eastern Europe.

Founded: 1998
Products: Decorative Paper
Finish Foil
Machinery: 4 decor printing machines
2 print/lacquering units
1 laboratory machine





impress decor Brasil Ltda.
Araucária
Brazil

impress Brasil Ltda. – the market leader in South America with renowned design expertise.

Founded: 2000
Products: Decorative Paper
Finish Foil
Impregnated Paper
Decor Print Inks
Machinery: 2 decor printing machines
1 print/lacquering unit (EB / SH)
2 impregnation lines
1 laboratory machines
Service: Design Center



impress decor USA Inc.
Philadelphia
USA

Part of the impress Group with Design office.

Founded: 2000
Products: Decorative Paper
Service: Design Office





impress New Materials Co.,Ltd
Shouguang
China

Part of the impress Group.

Founded: 2018
Products: Decorative Paper
Machinery: 2 decor printing machines



Impress Dekor Atölyesi A.Ş
İkitelli OSB Mahallesi, Keresteciler Sitesi, 2.
Blok No:12
İstanbul
Turkey

Part of the impress Group with Design office.

Founded: 2017
Products: Decorative Paper
Finish Foil
Service: Design Office



impress design and decor development



05



impress design and decor development

The printing structure definition, the colour definition, the surface finish and the stress quality of the finished product are all part of the product development, which in itself is a significant process step together with a cooperative customer orientation and a direct exchange of expertise. An outstanding interconnected internal team of experts analyses global trends in the areas of design and surface technology and, together with local customers, develops trendsetting wood, stone and fantasy decors with pioneering performance characteristics which reflect the diversity of cultures and demands.

Our Global Design Team

Our design experts are based all over the world and network together to understand the pulse of the times in all markets on both local and global scale. They meet together frequently throughout the year in a Design Circle to continuously analyze the assigned markets and spot upcoming trends at an early stage.

Whether color, material, or interior trends, the research from the local markets is brought to the Design Circle, discussed in the global sphere. This all then drives the development of new designs, and in turn provides the perfect decors to answer to the needs of the trends. Because of this, we can guarantee that we develop the exact decors that our customers need for their markets' success.

The impress design experts draw valuable inspiration from simple things and everyday experiences; from history, individual stories and the many other events the world has to offer. Here you will find the perfect mix of impulses to create unique designs and atmospheres. Yet, everyone is inspired differently. This diversity is reflected in the authentic, contemporary impress decors for modern interior design.



The design philosophy

Our guiding principle is the conceptual work. It serves as a communication platform and an aesthetic context. The diversity of cultures and lifestyles is reflected in the collections and indicates our high-quality design standards. When a wood structure is being developed the impress design team seeks constantly to find the balance between staying faithful to the original and an expressive contemporary style. Globally we see this as a creative challenge and as motivation for our daily work.



MOVE...

Our communication concept

MOVE

Navigate **the new**



<https://vimeo.com/840005216?share=copy>

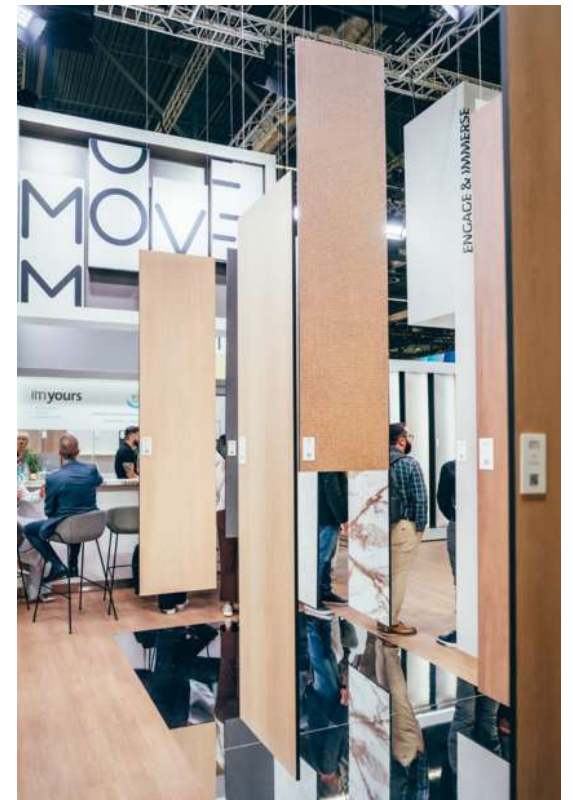
The face of impress



06

impress at local fairs worldwide

impress is present during many local trade shows worldwide. We always appreciate the chance to get in touch with our customers during important events, and present our newly developed designs personally. For each regional fair, a swatch with individually selected decors is being printed to provide a regional decor selection, based on the needs and desires of our local customers.



impress event series

impressIIONS

Our impressIIONS have been taking place since 2016 on a global scale. The events provide the opportunity to exchange ideas, get to know the latest designs and discuss trends and developments together in a special environment and atmosphere. Usually on the eve of the industry's key events, impress invites you to different venues and surprises you with out-of-the-ordinary décor presentations in a relaxing atmosphere.



impress in the digital world



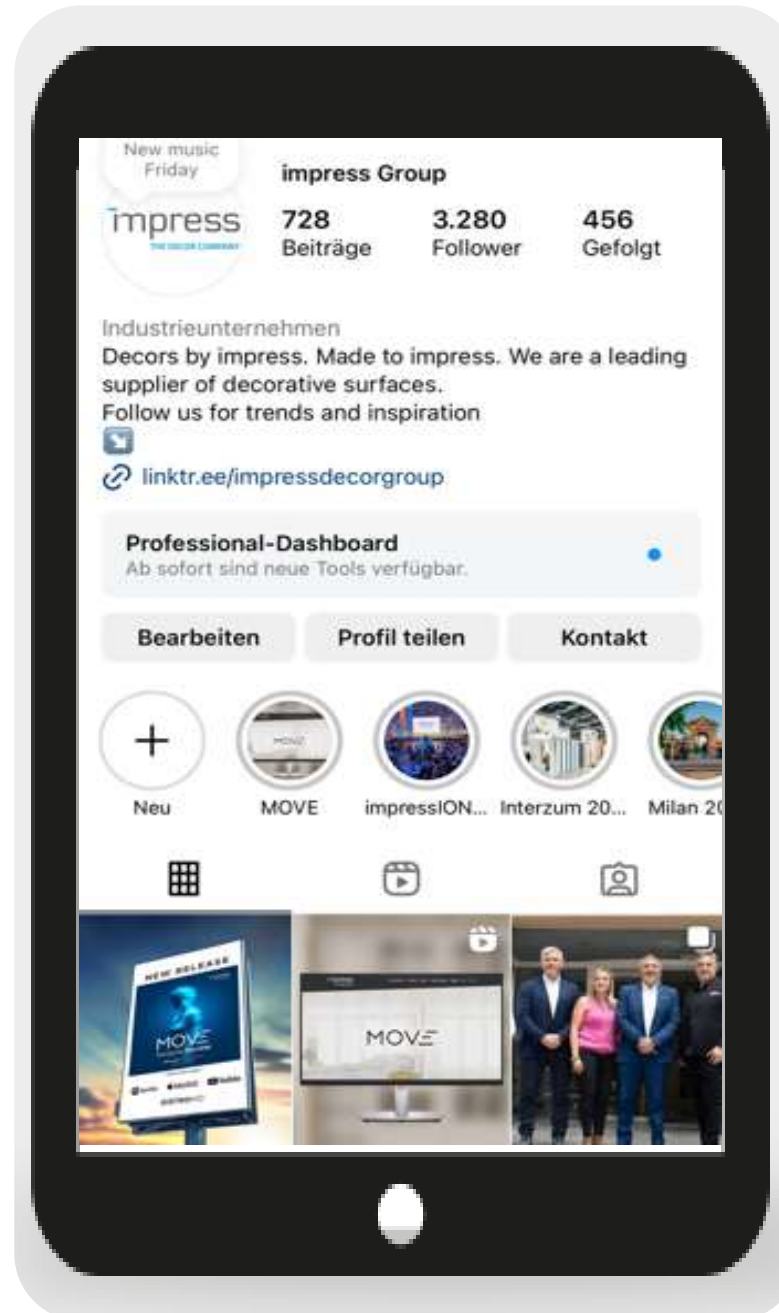
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impress on Instagram

To meet our customers at even more touchpoints, give them valuable insights in to our design and decor development process and to promote our decors in various channels, the impress Group is also active on Instagram.

We are happy to share our latest news, designs and events with you! We are looking forward to see you as our followers: Follow [impressdecorgroup](https://www.instagram.com/impressdecorgroup/) and stay tuned!

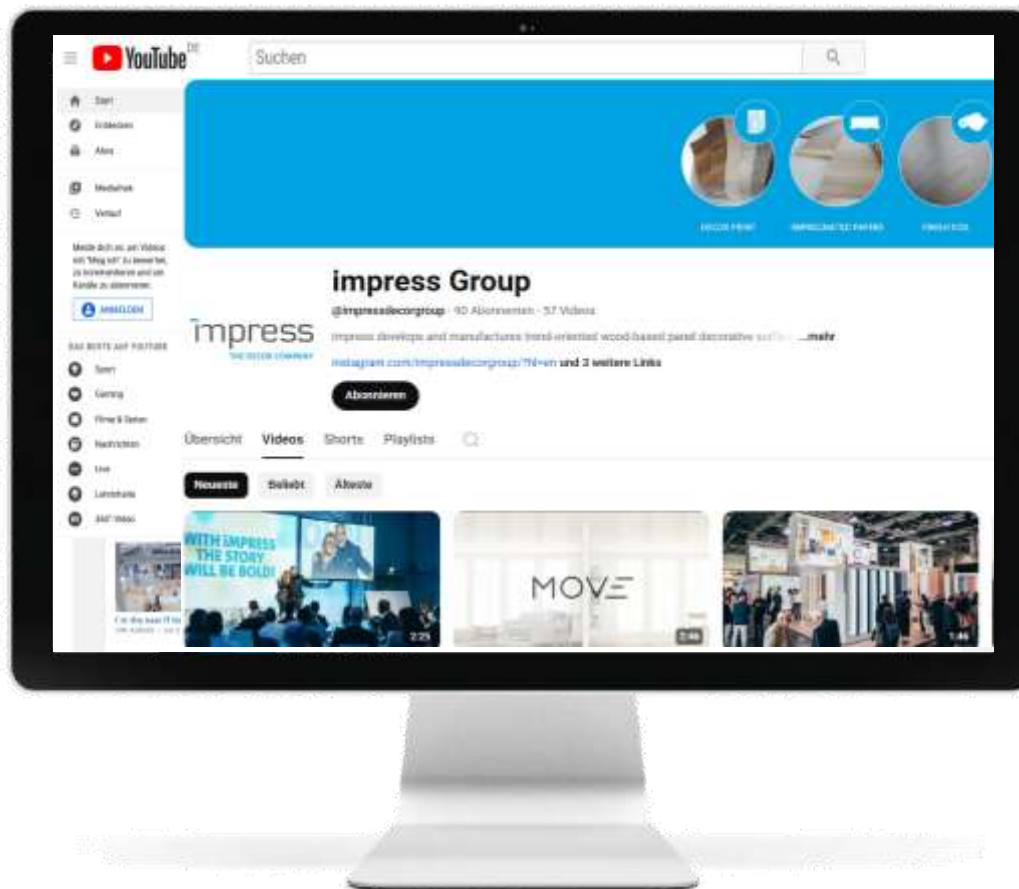
find **impress Group** www.instagram.com/impressdecorgroup/



impress on YouTube and Facebook

Experience with us some eventful moments which impress has produced in videos and postings – wherever and whenever you desire.

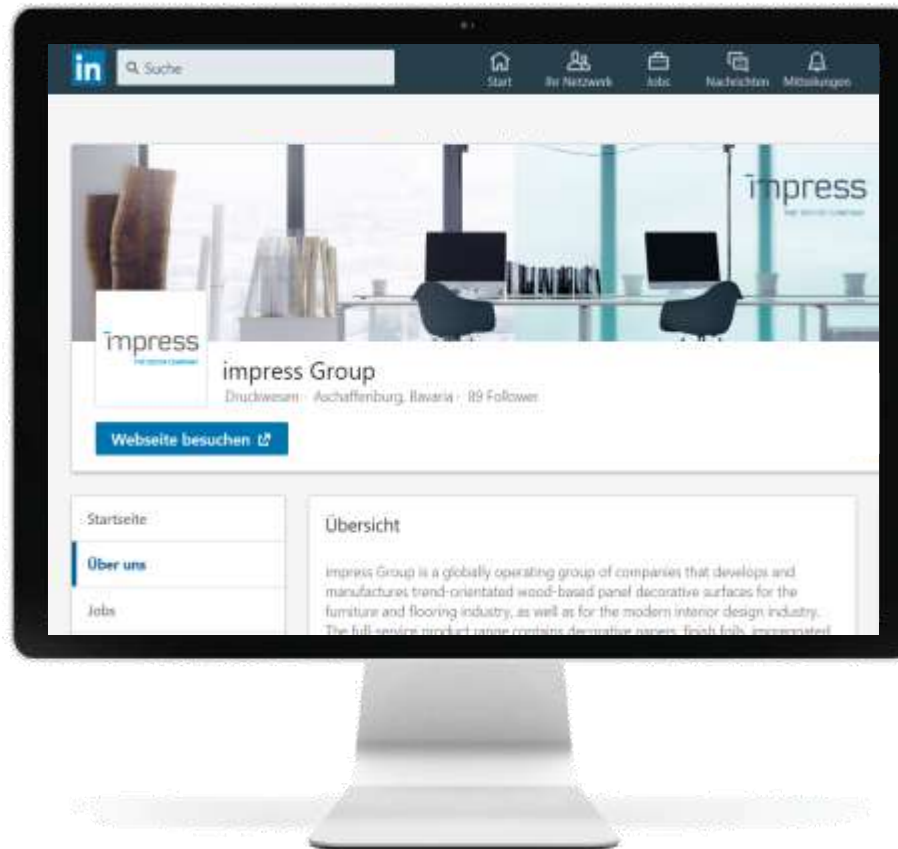
find **impress Group** at [www.youtube.com // impress](http://www.youtube.com//impress) at www.facebook.com



impress on LinkedIn

Join our network for a professional exchange and stay up to date with the latest events and news from impress.

impress Group at <https://www.linkedin.com/company/impressdecorgroup/>



THANK YOU FOR YOUR ATTENTION!

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