

BERÜHRUNGS PUNKTE

GIRA

KEUCO

TRILUX

#VITRUVapproved

Gira, KEUCO and TRILUX at Milan Design Week 2026

Dear journalists and editors,

From April 20 to 26, 2026, Milan Design Week will once again open its doors to architects, designers, and design enthusiasts from around the world. Our three brands – Gira, KEUCO, and TRILUX – will be on site, presenting their innovative product solutions in their showroom at the Brera Design District, Corso Garibaldi 34.

Each of their high-quality and forward-thinking solutions follows the three classical principles of the Italian architectural theorist Marcus Vitruvius Pollio: Firmitas (durability), Utilitas (functionality), and Venustas (beauty). With these principles, Vitruv was the first to systematically define what constitutes “good” architecture – an architectural model that remains relevant to this day.

In Milan, visitors can experience firsthand how Vitruv's guiding ideas take shape in intelligent building technology, exclusive bathroom concepts, and innovative lighting solutions. In short: the products of the three brands are #VITRUVapproved!

Join us, be inspired, and enjoy the creative atmosphere of Milan Design Week together with Gira, KEUCO, and TRILUX. You can find further information at: www.vitruvapproved.com

Your BERÜHRUNGSPUNKTE Team

VISUALS



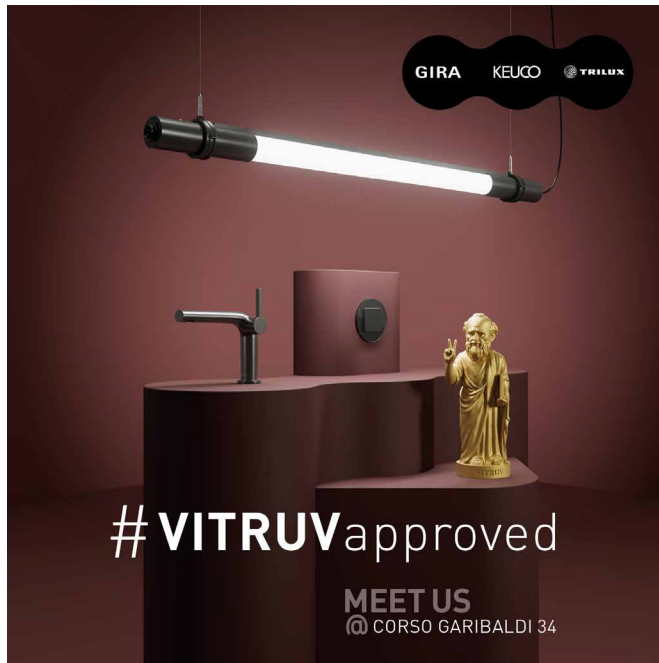
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