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MILANO

For Milan Design Week, Serapian presents a journey of Mestieri d'Arte through three exhibitions across the city

Milan, April 2026 - During Milan Design Week, Serapian stages a three-part exhibition across the city, taking guests on a journey of Mestieri d'Arte to discover the most elevated craftsmanship through different stories.

The first stop of the journey is at Casa degli Artisti (Via Tommaso da Cazzaniga, Corso Garibaldi, 89/A), where Serapian takes part in Arts & Crafts & Design, a new collaborative showcase uniting four key players in Milan's craft and design scene: Fondazione Cologni dei Mestieri d'Arte, Creative Academy, the Michelangelo Foundation for Creativity & Craftsmanship and Serapian. Held at Casa degli Artisti, a space that aligns with the quartet's shared values of creativity, experimentation and dialogue, this collective endeavor is a meaningful addition to the dynamic discourse of Milan Design Week, engaging with its core themes of design, sustainability, craftsmanship and innovation.

Titled *The Secrets of Mestieri d'Arte*, Serapian's exhibition presents a collection of extraordinary bags from its iconic Secret collection, featuring high craftsmanship and a wide array of Mestieri d'Arte techniques. Guests enter a space bathed in the Maison's signature Maria Teresa Yellow, a distinctive shade traditionally found on the facades of Milanese buildings and a recurring hue in the spaces inhabited by Serapian's creations, most recently chosen for the Villa Serapian Ginza boutique in Tokyo.

At the center of the presentation is a mirrored table (a nod to Milanese conviviality) presenting a series of Secret Bags showcasing a plethora of Mosaico motifs curated around ideas of color, light, and softness - guiding principles of the Maison's creations. On display are some of the most exquisite examples of the ability of Serapian to reinvent its most iconic motif through collaborations, ingenuity and artistic inspiration.

Some of the techniques in the exhibition include Stop-and-Go, exemplified by Serapian's recent Bokashi-inspired collaboration with British multidisciplinary designer Bethan Laura Wood, and interpretations of Mosaico that include innovative materials woven with nappa leather. These include Microchain, Ribbons (also mixed with Raffia in a dynamic animation of the woven motif), and silk (made together with Chiso, Japan's oldest kimono maker).

A special place in the show is dedicated to Serapian's latest creative dialogue, with historical Italian mosaic company Bisazza. Serapian's FW26 collection included a series of special editions where gold mosaic tesserae are woven within the leather. Alongside the Serapian creations, the exhibition includes an oversized sculpture depicting Serapian's iconic Secret bag made of Bisazza Mosaic in black and gold, merging leather and glass.

The tools used to make a Serapian creation and examples of the materials that are used to make them are shown alongside the pieces, while a nappa leather library shows the possibilities offered to Serapian Bespoke clients, with an overview of the available hues. For the week, a Serapian artisan will bring to life the craft behind the creations, working on Mosaico techniques for guests to experience first-hand.

The room faces a terrace celebrating the peak of Spring, designed by Italian company Flexform with outdoor furniture that combines modular designs with inviting forms.

Meanwhile, at Villa Mozart, the Piero Portaluppi-designed Serapian HQ, Jaeger-LeCoultre stages an exhibition titled *The Perpetual Timekeeper*. For the occasion, Serapian celebrates its ties with the world of watches, showcasing a series of Bespoke creations inspired by the art of watchmaking. The Bespoke atelier in the Villa offers craft showcases and masterclasses, with a focus on three types of bespoke watch accessories by Serapian, including travel accessories, trunks and exceptional display furniture.

The final stop in this city-wide journey of craft is at Serapian's boutique, located at Via della Spiga, 42, with a takeover by Bethan Laura Wood, who curated a window display with work by Murano glass artisans. Inside, the display is dedicated to the Bokashi-inspired capsule with the British designer, including an immersive installation as its backdrop. Sculptural furniture by Poltronova by Wood completes the space's ode to color and creativity.





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