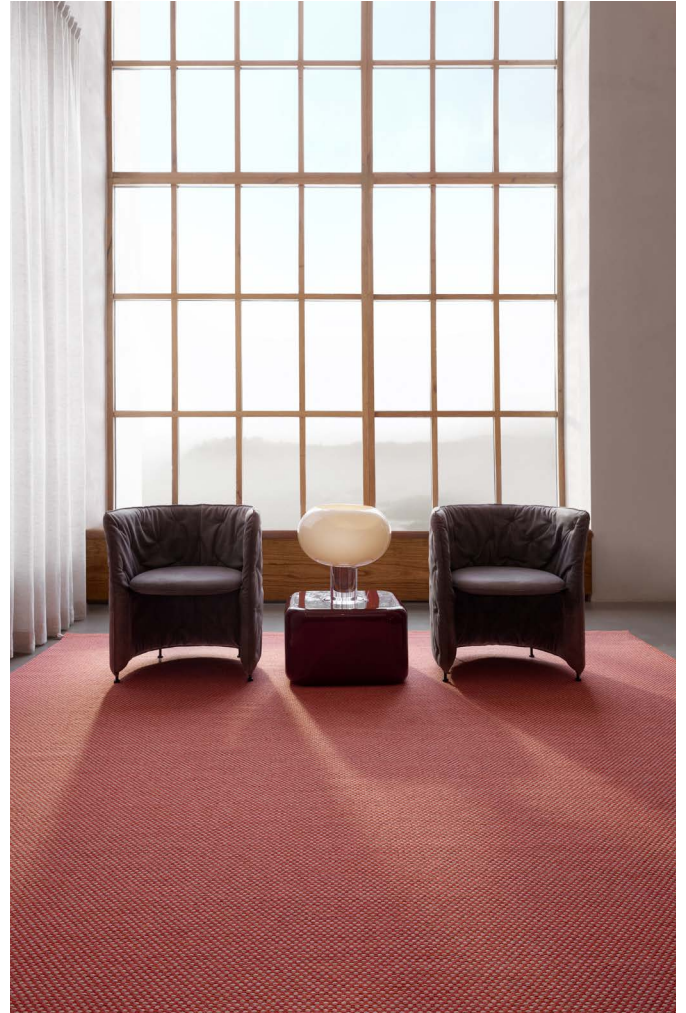


KASTHALL



From left: Atlas Indigo | Bonbon Berry
Photo by Superstudio

KASTHALL AND BARBER OSGERBY WEAVE A NEW DIRECTION

LAUNCHING AT MILAN DESIGN WEEK 2026

Kasthall announces a new collaboration with award-winning international design studio Barber Osgerby, marking a significant creative partnership and the launch of Atlas and Bonbon - two new rug collections shaped by industrial craft, material honesty and graphic clarity.

Working closely with Kasthall's design team in Kinna, Sweden, Edward Barber and Jay Osgerby immersed themselves in the rhythm, pace and constraints of the industrial loom. Rather than imposing a fixed aesthetic, the designers allowed the tools and techniques of the mill to shape the direction of their work.

“We began by listening,” says Edward Barber. “Understanding what Kasthall excels at – what’s inherent to their process and equipment – was central. We wanted the rugs to emerge from those conditions, not in spite of them.”

The result is a collection shaped by method, where visual language grows directly from material structure.

EXPLORING TWO DISTINCT DIRECTIONS

Though distinct in palette and construction, each rug articulates the loom’s essential logic – repetition, rhythm and resolution – approached with a fresh eye for material honesty and architectural quality.

Atlas draws its name from the North African mountains, rendered in rich textures and shifting tones. A double-weft construction gives the rug a substantial tactility. “The warp becomes part of the final texture – that’s quite rare,” says Barber. “It gives the surface a kind of shimmer, a sense of life.” Atlas is about movement and quiet topography.

Bonbon offers a denser weave and a livelier spirit. “It’s about a sense of joy,” says Jay Osgerby. “Color that almost feels edible.” In hues like Berry, Rhubarb, Lemon and Damsion, the rug layers tone-on-tone yarns for depth, ending in a triple-shuttle looped edge that feels tailored and tactile. Designed to energise architectural interiors, Bonbon brings a touch of play to personal spaces – or, as Barber suggests, would make “the perfect rug for a kids’ room.”

EVOLVING WEAVING MASTERY THROUGH COLLABORATION

“It has been super exciting to start the collaboration with Edward and Jay, it is like writing a new chapter of Kasthall design stories or just going back to the roots of the company. Thinking simply, what is a rug has been so rewarding. Edward and Jay have also a great approach for colours. Bon Bon is exactly what we need today – a joy of colours”, says Mirkku Kullberg, CEO, Kasthall.

LAUNCHING AT MILAN DESIGN WEEK 2026

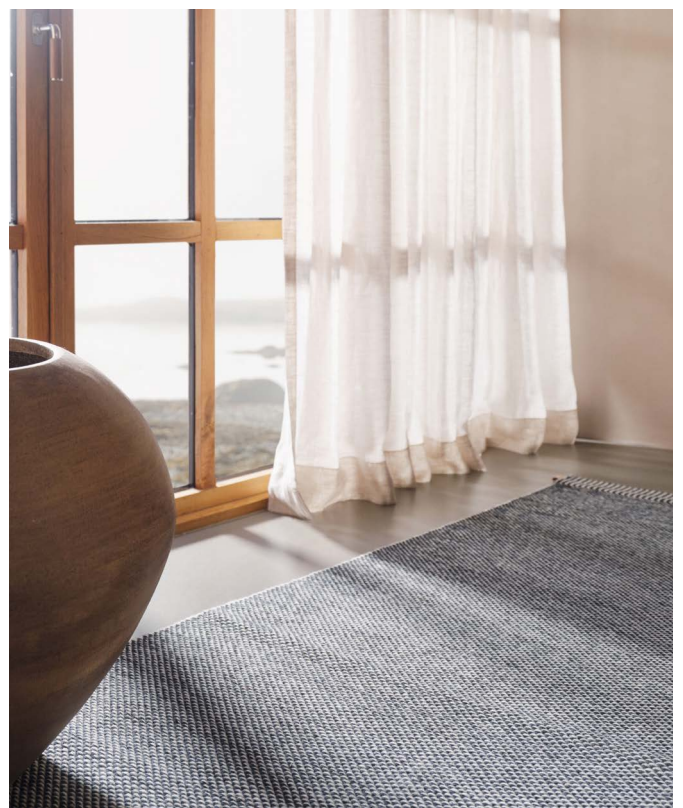
Kasthall and Barber Osgerby will unveil their collaboration during Milan Design Week 2026. Atlas and Bonbon will be available from April 20th 2026 through Kasthall Stores and Showrooms, kasthall.com and selected partners.

“The warp in Atlas becomes part of the final texture – that’s quite rare,” It gives the surface a kind of shimmer, a sense of life.”

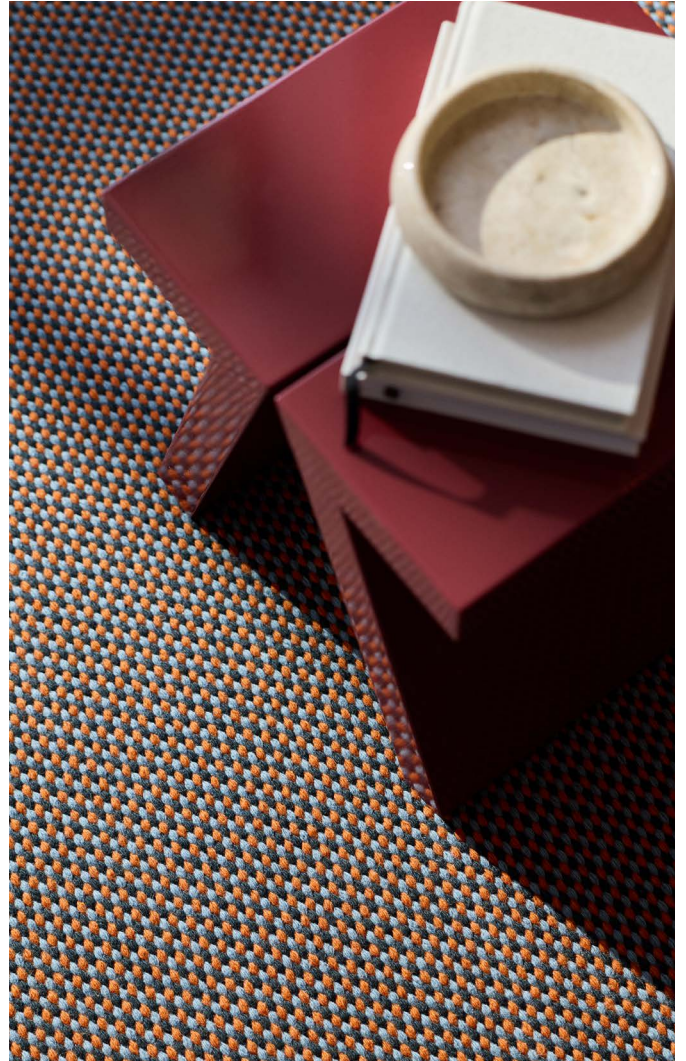
Barber Osgerby



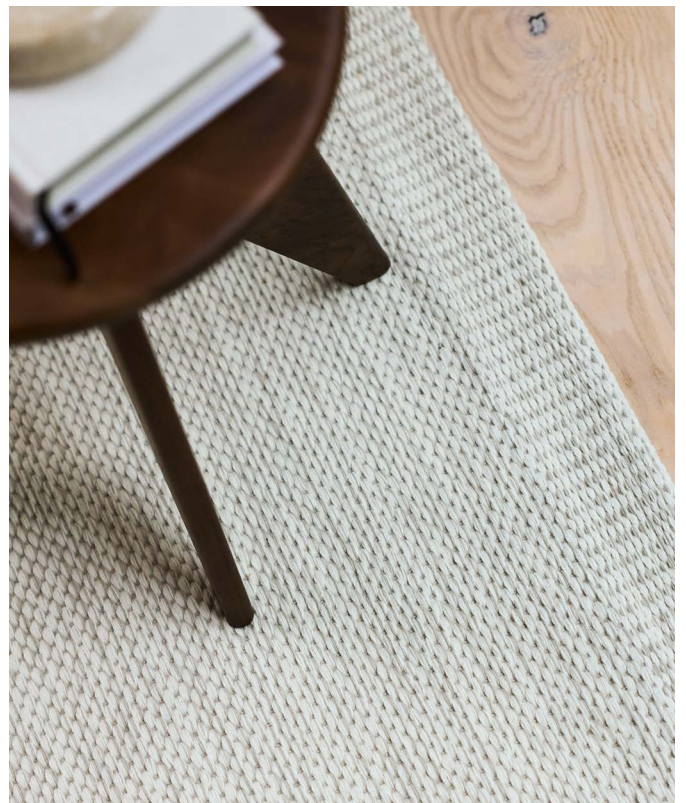
Bonbon Lemon
Photo by Superstudio



Atlas Dune
Photo by Superstudio



Bonbon Damson
Photo by Superstudio



Atlas Snow
Photo by Superstudio

ABOUT BARBER OSGERBY

Designers Edward Barber and Jay Osgerby founded their London studio in 1996. Their diverse body of work spans industrial design, furniture, lighting and site-specific installations as well as gallery and public commissions such as the London 2012 Olympic Torch and projects for the Royal Mint. They are currently working with leading global manufacturers including B&B Italia, Flos, Hermès, Kasthall and Vitra. Their work is held in permanent museum collections around the world including the V&A and the Design Museum in London, Metropolitan Museum of Art, New York and Art Institute of Chicago, the Olympic Museum in Switzerland, the Vitra Design Museum in Germany, the Munich Design Museum and Centre Pompidou in Paris. 2026 marks the 30th anniversary of the Barber Osgerby studio.

barberosgerby.com



Jay Osgerby and Edward Barber

ABOUT KASTHALL

BEAUTIFUL RUGS AND CARPETS FOR A LIFE WELL LIVED.
CREATED IN SWEDEN SINCE 1889.

With a 135-year tradition of craftsmanship rooted in Kinna, Sweden, Kasthall continues to combine Nordic aesthetics with global design sensibilities. From its headquarters in Sweden and factory in Kinna to stores in Stockholm, and Malmö and showrooms in New York, and Milan, Kasthall remains a symbol of artistry, innovation, and enduring quality.

kasthall.com



KASTHALL

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