

Mediakit Elephant 2026

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NECK

5 mm thick
Natural grain
Timeless elegance

de Sede elephant

A Charming Collector's Piece

We bet you can't help but smile when you see it. The de Sede Elephant is far more than an object—it combines charm, precise craftsmanship, and iconic design into a highly desirable collector's item.

The design traces back to a vintage leather elephant discovered at a flea market. Folded from a single, flat piece of leather, it transforms in a surprisingly refined way into a three-dimensional, almost origami-like form—an idea as simple as it is ingenious, and the inspiration behind de Sede's reinterpretation.

Folded from 5 mm-thick NECK leather

A carefully developed cutting pattern forms the basis of its reduced yet expressive shape. The distinctive natural grain of the premium NECK leather gives each piece a unique surface and highlights the dynamic character of the folds.

The result is a sculptural object that unites material, form, and emotion—leaving a lasting impression as a timeless piece for collectors.



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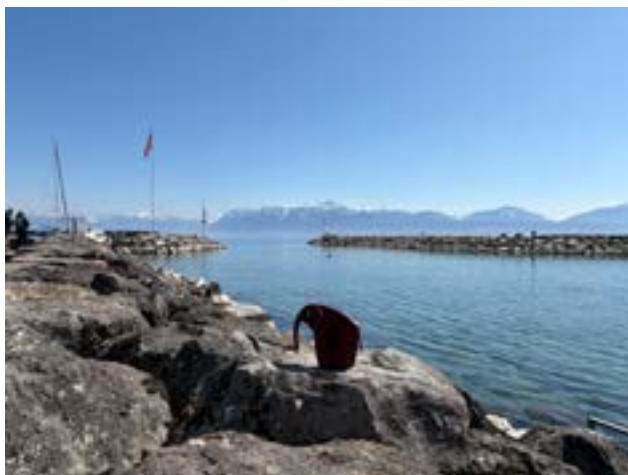
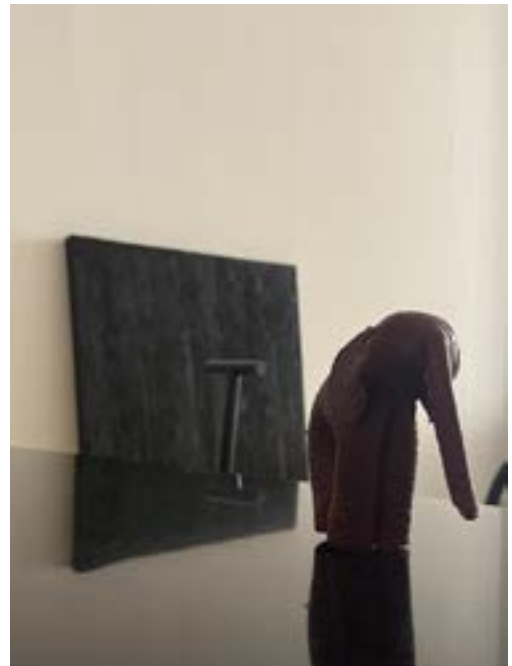


Follow The Elephant

From New York to London to Milan

For the Milan Design Week 2026 Instagram campaign “Follow the Elephant,” de Sede is counting on the support of its community: the elephant accompanies participants from everyday life all the way to Milan, capturing special moments along the journey—effortlessly and with a personal touch.

A selection of the most beautiful images can be found under this [LINK](#).



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At de Sede, craftsmanship is also evident in the Elephant: cut from robust leather, hand-stitched, and finished with distinctive rivets, each piece is carefully crafted in the atelier.

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