

Mediakit Leather 2026

MEDIA CONTACT

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TOUCH

Natural

Feine feel

Refined silky sheen

The Spirit of Leather

de Sede grew up in the world of leather. Our factory was created from a former saddlery—and we are still proud of our leather expertise, which we have passed down for generations. de Sede's founder, Ernst Lüt-
hy, was particularly passionate about allowing leather to show off its natural beauty. In developing the pure aniline-dyed DS-Original leather in 1964, he had already succeeded in meeting the high standards he had set himself with regard to leather furniture.

Our collection is made using sustainably sourced hand-picked leathers of the highest quality, all of which have been meticulously inspected by our team. We offer you the perfect leather for a huge range of styles and requirements.

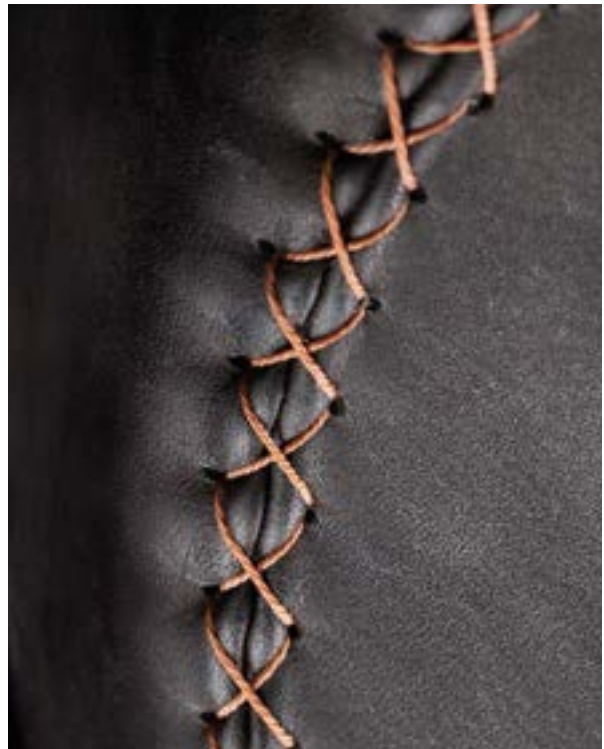
For de Sede, perfection is what motivates us; it is what we aspire to achieve and maintain. It is the care with which we always devote ourselves to even the smallest of details; the desire for quality that spurs us to find not just good solutions but the best ones every time. Our attention to detail is particularly evident in the stitching. We apply techniques and procedures that are rarely still used today. Artful, precise connecting and decorative seams attest to the utmost care.



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de Sede has always attached great importance to sewing techniques. For example, even back in 1967, the de Sede workshop invented strap stitching for the DS-31, the double fell seam for the DS-21, and elaborate thread stitching for the DS-51.

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Our Leather Collection



TOUCH – COLORS

Natural
Fine feel
Refined silky sheen



SELECT – 27 COLORS

Natural look
Enhanced protection
Timelessly beautiful



ARTISANO – 4 COLORS

Strong saddlery leather
Unique marking
Durable



NATURALE – 7 COLORS

Most authentic leather
Smooth grip
Original character



LIVING – 16 COLORS

Elegant look
Easy-care finish
Suitable for everyday use



KASCHMIR – 8 COLORS

Velvety feel
Natural
Breathable



NECK – 9 COLORS

5 mm bull leather
Exclusive and rustic
Highly robust



CLUB – 6 COLORS

Full-grain structure
Strong and soft
Durable



COLORAL

Custom color preferences
Unique style
Minimum order quantity of two hides

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