

FRAME

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HERE ARE 9 CERAMIC DESIGN HIGHLIGHTS FROM CERSAIE 2024



Bologna's **Cersaie 2024**, the International Exhibition of Ceramic Tiles and Bathroom Furnishings, showcased a distinct fusion of craftsmanship and creativity. Bridging past, present and future innovations, it encompassed the ever-evolving artistic and technical scope of the ceramics industry, with visual illusionism and cutting-edge technologies emerging as its defining themes. Here are nine products that touch the surface of this year's ceramic innovations.



SENSITERRE

Florim

The SensiTerre collection for Florim by Studio Matteo Thun Milano highlights Italian craftsmanship, blending traditional ceramics with modern technology. The design began with the adaptation of Venere Bianca – the studio's limited-edition collection of terracotta vases – into modular ceramic surfaces available in six earthy shades and four tactile finishes.