

News



'Navia' by Artize is a symbol of silent luxury, of progressive and functional design

Conceived by Matteo Thun and Antonio Rodriguez, the tap collection comprises a two-hole, three-hole and five-hole basin mixer and wall-mounted and floor-mounted fixtures.

by STIRpad

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International luxury bath brand Artize by Jaquar Group's latest collection *Navia* is a blend of minimalism, luxury and state-of-the-art infusions. Defined by clean lines, the mixer tap collection is conceptualised by Italian architect and designer Matteo Thun and Spanish designer Antonio Rodriguez. *Navia* is conceived as a collection that celebrates diurnal routines with subtle beauty. The minimalist aesthetic of the collection is inspired by structural columns and the usage of straight lines in French artist Daniel Buren's work.





Matteo Thun and Antonio Rodriguez

Image: Nacho Alegre + Carlo Furgeri Gilbert

Navia, designed and developed by Thun and Rodriguez for Artize, exemplifies the luxury brand's guiding ethos of redefining and appending the bathroom experience. Artize, in turn, is a brand that is part of the larger Jaquar Group. While Jaquar World is one of the largest global chains of complete bath and light solutions, Artize, dubbed a brand 'Born from Art', aims to infuse an artistic touch and technological prowess in products and accessories developed for bathrooms. The fittings developed by Artize—via the usage of warm, natural and tactile materials—blend innovation and craftsmanship and pose as sculptural infusions within bathrooms.

Jaquar is also supporting reD architect's pavilion *Powering Passion* at the upcoming ADFF:STIR Mumbai from January 10 - 12, 2025.



Floor mounted bath mixer, gold bright PVD finish

Image: Courtesy of Artize

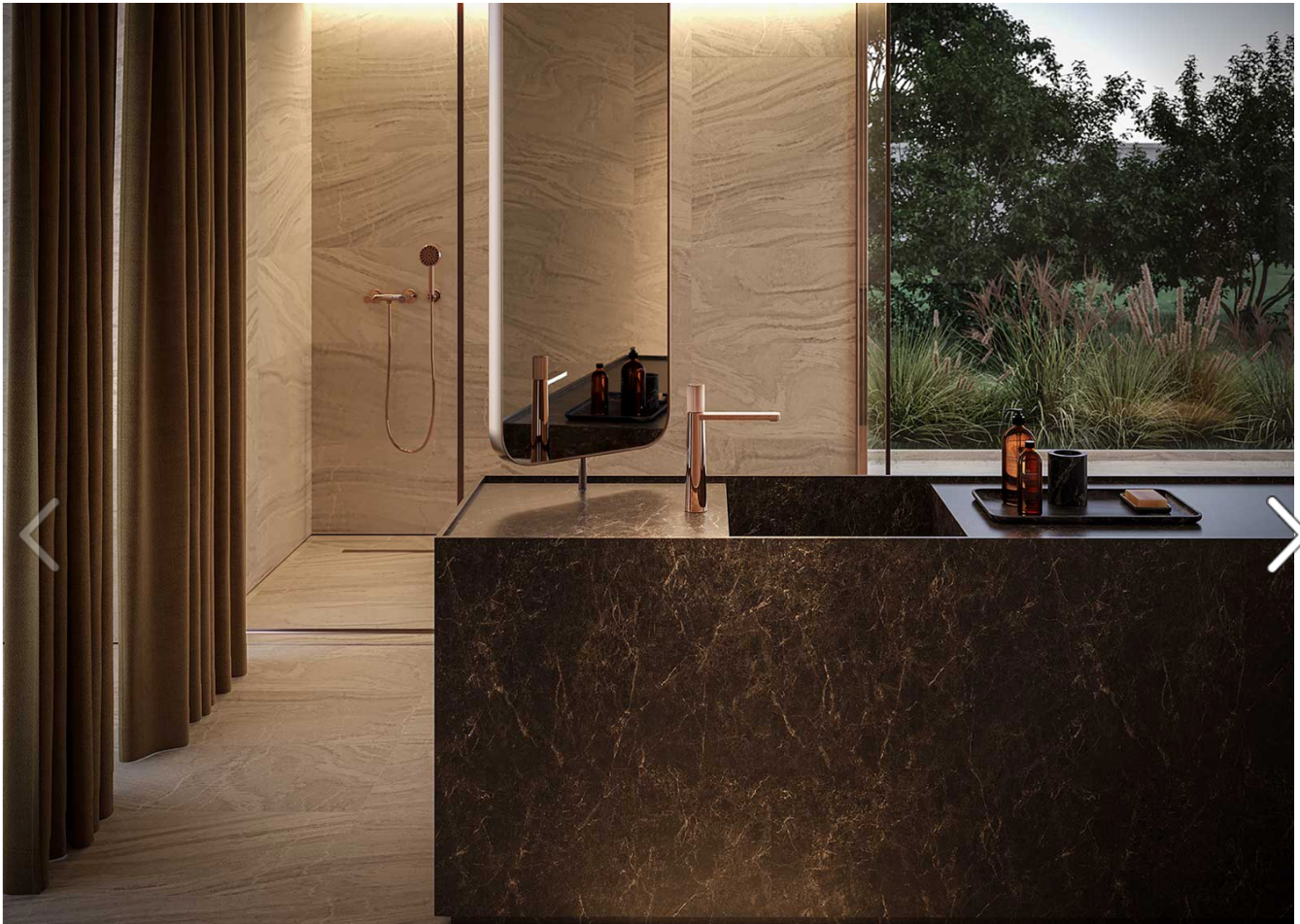
Some pieces from *Navia* include a basin mixer tap with popup waste, a two-hole and three-hole basin mixer with a round spout, a tall boy basin mixer with braided hoses, a two-hole basin mixer with casted spout, a three-hole basin mixer with casted spout, a bidet mixer with popup waste, a floor mounted basin mixer, a wall-mounted shower mixer, a five-hole bathtub mixer, handshowers, rainshowers and more. "The advanced *Navia* three-hole tap has special details that make it intuitively desirable: the faucet section is only partially rounded, while one side is flat. The fluted metal handle is a luxurious statement and facilitates parallelly an easy handling," reads an excerpt from the project's press release.



Navia Rainjoy shower with RGB LED lights and remote control

Image: Courtesy of Artize

The tap collection by Artize is curated to transform conventional spaces—during all segments of a day—into a haven of tranquillity and sophistication. Further, it evokes a sensorial reaction among nature lovers with its clean and minimalist design, redolent of the natural world's simplicity and beauty. With a range of products which despite their disparate functions and designs, allude to the parent aesthetic, one can encounter novel experiences while moving between spaces fitted with distinct pieces from the collection.



The fluted metal handles in the *Navia* collection add both a luxurious aesthetic and ergonomic functionality

Image: Courtesy of Artize

While each piece from the collection is subtle, it integrates state-of-the-art technologies, hence enhancing the overall experience of a space. Further, their minimalist appearance ensures that a space remains calm and laidback, refraining from overstimulating the user's mind with too many details. Designed to ensure relaxation, the *Navia* collection by Artize comprises pieces that fulfil the required function while remaining optimally visible. "With its blend of innovative features, aesthetic appeal and commitment to sustainability, *Navia* stands as a symbol of progressive and functional design, of silent luxury," the brand relays.